



Media

Photography, Advertising, Radio, Magazines, Newspapers—Learn about what makes them work and why they are so important and influential in today's society.



Exam Board:



Components:

Units in

Photography
Social Media
Print Advertising
Print Media
Radio

Assessment:

Currently purely based on Coursework that is marked internally by your teachers. You have the chance to re-submit work and improve if necessary.

There may be a move to the new Specification of the course which would have an examined unit. This will be confirmed by the exam board in the coming weeks.

Summary

Everyone experiences 'Media' in their day to day life. From reading a Newspaper to listening to the radio, casting their eyes over an advert to perusing a magazine - 'Media' is part of our lives. This subject helps us to understand how we can be influenced by Media and the techniques that are used to affect us. It also gives us the practical skills to be part of this growing industry.

The Cambridge Technical in Media is a vocational qualification which gives students the chance to work in a practical way and develop their skills through coursework-based units of work. There are an extensive range of units to choose from and industry standard equipment is used.

Students benefit from studying a subject which allows them to develop their creative skills alongside their analytical and encourages them to question and critique the 'Media' that surrounds them daily.

Looking Ahead

Students studying Media have gone on to study related degrees in Media, Broadcasting and Journalism, Fashion, Art and Design and Film. The subject also complemented students who have gone on to degrees such as Education, English, Drama and Music Technology. Some students finished the course and immediately found work in related media fields.

Link Subjects

Media complements a range of subjects but in particular English, Business and creative subjects like Performing Arts, Art and Drama

Key Skills Developed

Photoshop
Photography
Adobe In Design
Analysis of Media texts

Student View

"I like that there is a variety of units and that I can learn at my pace".

Contact Information:

Mrs. Jo Rowlands
(jrowlands@saintben.derby.sch.uk)
Mr J Jarvis (jjarvis@saintben.derby.sch.uk)
Mrs. Alison Bateman
(abateman@saintben.derby.sch.uk)