

Subject Name: Applied Business



Year 12	Subject Theme	Wider Reading/Independence
Autumn	<u>Financial Planning & Analysis</u> Business funding; Cost & Revenue, Profit & Loss; cashflow forecasts; break-even analysis, Income statements, Statement of Financial Position; Ratio Analysis External Exam Jan Y12	Www.btec.org.uk AQA Applied Business textbook (AS) ISBN 13978000720140 AQA Applied Business textbook (A2) ISBN 13978000720142
Spring	<u>Business Dynamics</u> Assignment based on Merlin Entertainments, structure, ownership, business analysis <u>Entrepreneurial Opportunities</u> Assignment based on you choosing a business idea and producing a business plan. Submission May Y12	As above
Summer	<u>Unit 5 Developing a Business Proposal</u> Y13 unit, assignment based on investigating 3 business ideas and then selecting one to develop. Commencing prior to summer holiday and incorporating some holiday work	As above

Key dates	PPE's held twice within the year. External Examinations sat Jan/ June. Assignment deadlines submission early May
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Year 13	Subject Theme	Wider Reading/Independence
Autumn	<u>Unit 4 Managing & Leading People</u> What are managers & leaders? Motivation theories, Change Management Leading to external exam in January Y13	Www.btec.org.uk AQA Applied Business textbook (AS) ISBN 13978000720140 AQA Applied Business textbook (A2) ISBN 13978000720142
Spring	<u>Unit 5 Developing a Business Proposal</u> Y13 unit, assignment based on investigating 3 business ideas and then selecting one to develop and produce a comprehensive plan <u>Unit 8 Marketing</u> Develop Marketing plan for chosen business from Unit 5 above, inc promo-	As above
Summer	External assessed units completed and submitted early May.	As above

Key dates	PPE's held twice within the year along with final external examination in January/ June Y13
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